

International Agricultural Trade

December 1, 2000

Weekly Market Report: Dairy, Livestock, & Poultry

Does the EU's BSE Crisis Present Opportunities for U.S. Exporters?

Summary

The EU has proposed to ban for 6 months, with the possibility of an extension, the use of meat-and-bone meal (MBM) in livestock feed rations for farm animals. More importantly for this analysis, it would also prohibit trade of this product into and from the EU. Trade restrictions raise a number of issues, including the effect on U.S. MBM export opportunities.

BSE-infected cattle found in France, Spain, and Germany

The EU is experiencing another Bovine Spongiform Encephalopathy (BSE) crisis following the rapid increase this year of diagnoses of BSE-infected cattle in France and the first reported findings of BSE in native-born cattle in Spain and Germany. This crisis has been linked to the use of MBM in livestock feed rations. On December 4, the Agricultural Council will meet to discuss proposals to deal with the crisis. Among these proposals is one which would extend the current ban on using MBM in ruminant feed to all farm animals. This ban addresses the concern that animal by-products in feed is the primary source of transmission for BSE.

Increased opportunities for U.S. exports of MBM

The EU is the world's largest exporter of MBM. Major markets are listed in the table below:

EU Exports of Meat and Bone	Meal
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<u>1997</u>	<u>1998</u>	<u>1999</u>	'99 share	<u>1-6/99</u>	<u>1-6/00</u>
272,900	300,878	244,020	43%	120,053	145,118
32,485	4,391	38,621	7%	4,868	47,112
72,179	95,792	38,304	7%	37,404	5,197
163	4,608	30,166	5%	7,054	22,600
34,936	10,178	29,053	5%	11,483	10,128
11,087	11,671	27,134	5%	14,298	12,359
322	9,009	21,293	4%	7,657	17,240
19,706	29,103	19,670	4%	8,587	17,619
3,112	9,237	18,351	3%	7,557	5,559
13,227	3,799	15,907	3%	6,662	8,798
80,245	62,877	78,722	14%	38,068	47,583
540,362	541,543	561,241	100%	263,691	339,313
	272,900 32,485 72,179 163 34,936 11,087 322 19,706 3,112 13,227 80,245	1997 1998 272,900 300,878 32,485 4,391 72,179 95,792 163 4,608 34,936 10,178 11,087 11,671 322 9,009 19,706 29,103 3,112 9,237 13,227 3,799 80,245 62,877	1997 1998 1999 272,900 300,878 244,020 32,485 4,391 38,621 72,179 95,792 38,304 163 4,608 30,166 34,936 10,178 29,053 11,087 11,671 27,134 322 9,009 21,293 19,706 29,103 19,670 3,112 9,237 18,351 13,227 3,799 15,907 80,245 62,877 78,722	272,900 300,878 244,020 43% 32,485 4,391 38,621 7% 72,179 95,792 38,304 7% 163 4,608 30,166 5% 34,936 10,178 29,053 5% 11,087 11,671 27,134 5% 322 9,009 21,293 4% 19,706 29,103 19,670 4% 3,112 9,237 18,351 3% 13,227 3,799 15,907 3% 80,245 62,877 78,722 14%	1997 1998 1999 '99 share 1-6/99 272,900 300,878 244,020 43% 120,053 32,485 4,391 38,621 7% 4,868 72,179 95,792 38,304 7% 37,404 163 4,608 30,166 5% 7,054 34,936 10,178 29,053 5% 11,483 11,087 11,671 27,134 5% 14,298 322 9,009 21,293 4% 7,657 19,706 29,103 19,670 4% 8,587 3,112 9,237 18,351 3% 7,557 13,227 3,799 15,907 3% 6,662 80,245 62,877 78,722 14% 38,068

Source: Eurostat HTS 2301.10

Importing countries of EU MBM may be forced to seek alternate suppliers of animal protein meals, such as the United States. Should the EU implement legislation prohibiting exports of MBM, the United States should be well positioned to take advantage of that situation to increase its own exports of MBM. This possible increase in exports will be contingent upon U.S. supply availability, prices, and whether these potential export markets are aware of the quality of U.S. MBM.

U.S. Exports of Meat and Bone Meal To EU's Major Export Markets for MBM

(metric tons)									
<u>Country</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>'99 share</u>	<u>1-6/99</u>	<u>1-6/00</u>			
Poland	0	0	0	0%	0	0			
Indonesia	74,894	22,017	80,897	21%	41571	38422			
Egypt	521	3,101	15,325	4%	1194	21969			
Japan	10,831	11,467	4,761	1%	2075	1993			
Thailand	24,194	17,805	22,042	6%	9981	13210			
Russia	0	0	41	0%	0	115			
Jordan	0	2,519	1,647	0%	743	482			
Czech Republic	0	0	0	0%	0	0			
Lithuania	0	0	0	0%	0	0			
India	0	57	94	0%	0	841			
All Others	179,746	255,656	256,686	67%	105,743	148,339			
World	290,186	312,622	381,493	100%	161,307	225,371			
HTS 2301.10.									

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